



2024 NSMMS & CRASTE

SPONSOR AND EXHIBITOR
PROSPECTUS PACKET

24 - 27 JUNE 2024
MADISON, WI

<https://www.usasymposium.com/space/default.php>



ABOUT



24 - 27 June, 2024



Madison, Wisconsin



These co-located Symposia bring together technologists, users, and decision makers from across the Nation. Discussions involve key technology issues related to space, missiles, hypersonic systems, and a variety of ground-breaking commercial space topics necessary for our country's defense and research and development pursuits.

NSMMS focuses on the material industry's needs and most recent advances to enable new capabilities for challenges associated with new and future space and missile systems. A special focus is given to advanced materials technology, manufacturing and producibility, and development which is crucial to improve performance and reliability of both defense and commercial systems.

CRASTE brings system integrators and subsystem technology experts together to improve space access capabilities and responsiveness. Special focus is given to the integration of emerging technologies, including advanced concepts, with space-access architectures, to create new markets and improve existing systems for government and commercial users. Along with the senior level Plenary Session, attendees can participate in multiple tracks of technical sessions offered throughout the week, tutorials, workshops, a technical poster session, an exhibit show, an awards program, a Small Business Forum, a Student/Workforce Development Program, side meetings, and several networking functions.

Event Classification

Access to the event is restricted to government and government contractors that are U.S. citizens (born or naturalized), who work for a U.S. company or organization, and who demonstrate they are qualified to access ITAR and Military Critical data. The event contains Controlled Unclassified Information (CUI) and is not open to press or the general public.



CLICK HERE TO REGISTER TODAY!

Technical Content



Technical Presentations
180+

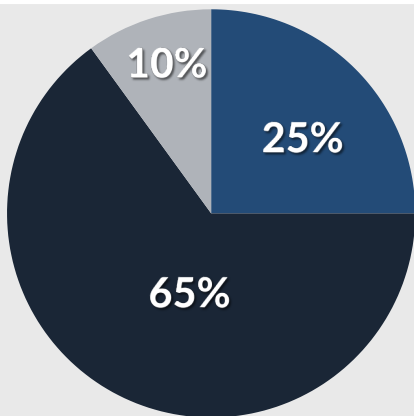


Poster Presentations
45+



Exhibitors
50+

2023 STATS



Participation Breakout

- Industry
- Government
- Academia/UARC

695+ Attendees

Expected Attendance for 2024

Benefits of Exhibiting

Get Personal!
Meet face-to-face with potential customers to build relationships and demonstrate your latest products.

Traffic Matters!
There are over 12 hours of exhibit hall availability, networking receptions held in the exhibit hall, and other special events to draw attention and **TRAFFIC** to meet with you and your organization.

Stay in the know!
Keeping up-to-date with the latest developments and new technologies allows you to plot a course for your business to be competitive.

Important Dates & Deadlines

- 1 November 2023:** Booth Assignments Begin
- 17 January 2024:** Early-Bird Pricing Ends!
- 19 June 2024:** Registration Closes
- 24 - 27 June 2024:** NSMMS & CRASTE
- 24 June 2024:** Exhibit Move-In
- 26 June 2024:** Exhibit Move-Out



Option 1:

Exhibit Registration

- **One Full Attendee Badge** (with access to all event functions including technical sessions)
- **One 8'x10' exhibit booth, includes:**
 - One 6' table
 - Two chairs
 - Standard Pipe & Drape
 - Identification Sign
- **Brand Exposure:** Organization listing with a 3 - 5 sentence ad on the event website, weblink from the event website to yours, and listing in the final program & proceedings.

Early-Bird Pricing (ends 22 March 2024):

\$1,450

After 22 March 2024, price changes to:

\$1,650

Option 2:

Exhibit Plus Registration

- **One Full Attendee Badge** (with access to all event functions including technical sessions)
- **One Exhibit Area Only Badge** (access to exhibit hall functions only)
- **One 8'x10' exhibit booth, includes:**
 - One 6' table
 - Two chairs
 - Standard Pipe & Drape
 - Identification Sign
- **Brand Exposure:** Organization listing with a 3 - 5 sentence ad on the event website, weblink from the event website to yours, and listing in the final program & proceedings.

Early-Bird Pricing (ends 22 March 2024):

\$1,975

After 22 March 2024, price changes to:

\$2,305

SPONSOR

Contact the Sponsorship Coordinator, Kelli Jameson, at kjameson@blue52productions.com

Gain exposure and stay ahead of your competition! Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.



Brand Visibility with Target Marketing: Our event brings together a highly technical audience of potential customers in the defense industry.

Build Relationships: Sponsorship will build trust with other attendees, event supporters and potential clients.

SPONSORSHIP PACKAGES

Please see the [NSMMS & CRASTE Sponsorship Packages & Ads](#) page for a full list of packages. If you are interested in any of the packages below, or have questions, please contact Kelli Jameson at kjameson@blue52productions.com.

Level	Amenities
Palladium \$30,000	<p>Registrations: Four Full Access Registrations and Three Exhibit Area Only Registrations Booths: Two Exhibit Booths Proceedings: Six Digital Copies Brand Exposure:</p> <ul style="list-style-type: none"> • Eleven weeks of banner ad time on the event website. • Four sponsor highlights on mass emails to NSMMS & CRASTE mailing list (around 25,000 impressions per email). • Sponsor acknowledgement by level in email blasts to NSMMS & CRASTE mailing list. • Center spread in printed program. • Full page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
Platinum \$25,000	<p>Registrations: Three Full Access Registrations and Three Exhibit Area Only Registrations Booths: Two Exhibit Booths Proceedings: Five Digital Copies Brand Exposure:</p> <ul style="list-style-type: none"> • Nine weeks of banner ad time on the event website. • Three sponsor highlights on mass emails to NSMMS & CRASTE mailing list (around 25,000 impressions per email). • Sponsor acknowledgement on emails to NSMMS & CRASTE distribution list. • Spread in printed program. • Half page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
Gold \$20,000	<p>Registrations: Two Full Access Registrations and Two Exhibit Area Only Registrations Booths : Two Exhibit Booths Proceedings: Four Digital Copies Brand Exposure:</p> <ul style="list-style-type: none"> • Seven weeks of banner ad time on the event website. • Two sponsor highlights on mass emails to NSMMS & CRASTE mailing list (around 25,000 impressions per email). • Sponsor acknowledgement on emails to NSMMS & CRASTE distribution list. • Spread ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).

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<p>Silver \$15,000</p>	<p>Registrations: One Full Access Registration and Two Exhibit Area Only Registrations Booths: One Exhibit Booth Proceedings: Two Digital Copies Brand Exposure:</p> <ul style="list-style-type: none"> • Five weeks of banner ad time on the event website. • Two sponsor highlights on mass emails to NSMMS & CRASTE mailing list (around 25,000 impressions per email). • Sponsor acknowledgement by level in email blasts to NSMMS & CRASTE mailing list. • Full page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
<p>Cobalt \$10,000</p>	<p>Registrations: One Full Access Registration and One Exhibit Area Only Registration Proceedings: Two Digital Copies Brand Exposure:</p> <ul style="list-style-type: none"> • Three weeks of banner ad time on the event website. • One sponsor highlight on mass email to NSMMS & CRASTE mailing list (around 25,000 impressions). • Sponsor acknowledgement in email blasts to NSMMS & CRASTE mailing list. • Full page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
<p>Copper \$7,500</p>	<p>Registrations: One Exhibit Area Only Registration Proceedings: One Digital Copy Brand Exposure:</p> <ul style="list-style-type: none"> • Two weeks of banner ad time on the event website. • One sponsor highlight on mass email to NSMMS & CRASTE mailing list (around 25,000 impressions). • Sponsor acknowledgement in email blasts to NSMMS & CRASTE mailing list. • Half page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
<p>Bronze \$5,000</p>	<p>Brand Exposure:</p> <ul style="list-style-type: none"> • One week of banner ad time on the event website. • One sponsor highlight on mass email to NSMMS & CRASTE mailing list (around 25,000 impressions). • Sponsor acknowledgement in email blasts to NSMMS & CRASTE mailing list. • Half page ad in printed program. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).
<p>Iron \$3,000</p>	<p>Brand Exposure:</p> <ul style="list-style-type: none"> • One week of banner ad time. • Sponsor acknowledgement in email blasts to NSMMS & CRASTE mailing list. • Recognition at start of technical sessions each day, on the event website sponsor page, in the printed program, on event signage on-site, and in the digital proceedings. • Award certificate presented for sponsorship at reception or other key time in program. • Priority scheduling with side meeting rooms. • Logo featured on footer of website (all pages).

To learn more about the available sponsorship packages, contact the NSMMS & CRASTE Sponsorship Coordinator, Kelli Jameson, at Kjameson@blue52productions.com.

To showcase your brand to all NSMMS & CRASTE attendees, place an ad in our printed program. This is an excellent way to highlight your company to each and every attendee!

Program Ad – Spread - \$1,200:

Two pages side-by-side designed to 10" wide x 8.25" tall.

Program Ad - Full Page - \$750:

Full Page ads are designed to 4.75" wide x 8.25" tall.

Program Ad – Half Page - \$500:

Half page ads are designed to 4.75" wide x 4" tall.

Program Ads are due May 17, 2024.

Web Banner - \$250 per week

Banner ads will appear on the NSMMS & CRASTE website. (Designed to 520 pixels wide x 100 pixels high). We will contact you to finalize details on the date you would like your web banner displayed on the website.



Looking for More Ways to Participate?

Networking & Side Meeting Rooms

In order to maximize your ability to network and meet with your colleagues, we have side meeting tables and rooms available throughout the week for your use at NO COST based on availability.

For more information:

<https://www.usasymposium.com/space/smr.php>



Small Business Forum

Small businesses and universities attending the forum will have the opportunity to explore the potential for aligning their capabilities with larger "prime" contractors and with NASA/DoD needs, as well as extend their own research efforts to areas essential to next generation space and missile applications. Advanced sign-up is required.

For more information:

<https://www.usasymposium.com/space/sbf.php>



Student Program

The NSMMS & CRASTE student program is intended to provide an opportunity for students to interact directly with leaders in the space industry and provide educational opportunities regarding the state of the art in the field.

For more information:

<https://www.usasymposium.com/space/student.php>

